# CS-GY 6923: Lecture 8 <br> Kernel Methods, Support Vector Machines 

NYU Tandon School of Engineering, Prof. Christopher Musco

## NON-LINEAR METHODS

- Previous methods studied (regression, logistic regression) are considered linear methods. They make predictions based on $\langle\mathbf{x}, \boldsymbol{\beta}\rangle-$ ie. based on weighted sums of features.
- In the next part of the course we move on to non-linear methods. Specifically, kernel methods and neural networks.
- Both are very closely related to feature transformations, which was one technique we saw for using linear methods to learn non-linear concepts.


## RECALL: $k$-NEAREST NEIGHBOR METHOD

$k$-NN algorithm: a simple but powerful baseline for classification.

Training data: $\left(x_{1}, y_{1}\right), \ldots,\left(x_{n}, y_{n}\right)$ where $y_{1}, \ldots, y_{n} \in\{1, \ldots, q\}$.
Classification algorithm:
Given new input $\mathbf{x}_{\text {new }}$,

- Compute $\operatorname{sim}\left(\mathbf{x}_{\text {new }}, \mathbf{x}_{1}\right), \ldots, \operatorname{sim}\left(\mathbf{x}_{\text {new }}, \mathbf{x}_{n}\right) .{ }^{1}$
- Let $\mathrm{x}_{j_{1}}, \ldots, \mathrm{x}_{j_{k}}$ be the training data vectors with highest similarity to $x_{n e w}$.
- Predict $y_{\text {new }}$ as majority $\left(y_{j_{1}}, \ldots, y_{j_{k}}\right)$.
${ }^{1} \operatorname{sim}\left(\mathrm{x}_{\text {new }}, \mathrm{x}_{\mathrm{i}}\right)$ is any chosen similarity function, like $1-\left\|\mathrm{x}_{\text {new }}-\mathrm{x}_{\mathrm{i}}\right\|_{2}$.


## k-NEAREST NEIGHBOR METHOD



Fig. 1. The dataset.


Fig. 2. The 1 NN classification map.


Fig. 3. The 5NN classification map.

- Smaller $k$, more complex classification function.
- Larger $k$, more robust to noisy labels.

Works remarkably well for many datasets.

Especially good for large datasets with lots of repetition. Works well on MNIST for example:

$\approx 95 \%$ Accuracy out-of-the-box. ${ }^{2}$
Let's look into this example a bit more...

[^0]
## MNIST IMAGE DATA

Each pixel is number from $[0,1]$. 0 is black, 1 is white.
Represent $28 \times 28$ matrix of pixel values as a flattened vector.


```
xmat = np.array([[1,2,3],[4,5,6],[7,8,9]])
array([[1, 2, 3],
    [4, 5, 6],
    [7, 8, 9]])
```

xvec $=$ xmat.ravel()|
array ([1, 2, 3, 4, 5, 6, 7, 8, 9])

## INNER PRODUCT SIMILARITY

Given data vectors $\mathbf{x}, \mathbf{w} \in \mathbb{R}^{d}$, the inner product $\langle\mathbf{x}, \mathbf{w}\rangle$ is a natural similarity measure.

$$
\langle\mathbf{x}, \mathbf{w}\rangle=\sum_{i=1}^{d} x_{i} w_{i}=\cos (\theta)\|\mathbf{x}\|_{2}\|\mathbf{w}\|_{2}
$$




Also called "cosine similarity".

## INNER PRODUCT SIMILARITY

Connection to Euclidean ( $\ell_{2}$ ) Distance:

$$
\|\mathbf{x}-\mathbf{w}\|_{2}^{2}=\|\mathbf{x}\|_{2}^{2}+\|\mathbf{w}\|_{2}^{2}-2\langle\mathrm{x}, \mathrm{w}\rangle
$$

If all data vectors has the same norm, the pair of vectors with $\underline{\text { largest inner product }}$ is the pair with smallest Euclidean distance.

## INNER PRODUCT FOR MNIST

Inner product between MNIST digits:


Inner product similarity is higher when the images have large pixel values (close to 1 ) in the same locations. I.e. when they have a lot of overlapping white/light gray pixels.

Visualizing the inner product between two images:


Images with high inner product have a lot of overlap.

Most similar images during $k$-nn search, $k=9$ :

| 2222222222 |
| :--- |
| 6666666666 |
| 7777777377 |
| 8888588858 |
| 1060666066 |

## K-NN FOR OTHER IMAGES

Does not work as well for less standardized classes of images:


Even after scaling to have same size, converting to separate RGB channels, etc. something as simple as $k$-nn won't work.

## ANOTHER VIEW ON LOGISTIC REGRESSION

One-vs.-all or Multiclass Cross-entropy Classification with Logistic Regression:

- Learn $q$ classifiers with parameters $\boldsymbol{\beta}^{(1)}, \boldsymbol{\beta}^{(2)}, \ldots, \boldsymbol{\beta}^{(q)}$.
- Given $\mathbf{x}_{\text {new }}$ compute $\left\langle\mathbf{x}_{\text {new }}, \boldsymbol{\beta}^{(1)}\right\rangle, \ldots,\left\langle\mathbf{x}_{\text {new }}, \boldsymbol{\beta}^{(q)}\right\rangle$
- Predict class $y_{\text {new }}=\arg \max _{i}\left\langle\mathbf{x}_{\text {new }}, \boldsymbol{\beta}^{(i)}\right\rangle$.

If each $\mathbf{x}$ is a vector with $28 \times 28=784$ entries than each $\boldsymbol{\beta}^{(i)}$ also has 784 entries. Each parameter vector can be viewed as a $28 \times 28$ image.

## MATCHED FILTER

Visualizing $\boldsymbol{\beta}^{(1)}, \ldots, \boldsymbol{\beta}^{(q)}$ :


Logistic regression classification rule: For an input 5, compute inner product similarity with all weight matrices and choose most similar one.

In contrast to $k$ - NN , only need to compute similarity with $q$ items instead of $n$.

## DIVING INTO SIMILARITY

Often the inner product does not make sense as a similarity measure between data vectors. Here's an example (recall that smaller inner product means less similar):


But clearly the first image is more similar.

## KERNEL FUNCTIONS: A NEW MEASURE OF SIMILARITY

A kernel function $k(\mathrm{x}, \mathrm{y})$ is simply a similarity measure between data points.

$$
k(x, y)=\left\{\begin{array}{l}
\text { large if } \mathrm{x} \text { and } \mathrm{y} \text { are similar. } \\
\text { close to } 0 \text { if } \mathrm{x} \text { and } \mathrm{y} \text { are different. }
\end{array}\right.
$$

Example: The Radial Basis Function (RBF) kernel, aka the Gaussian kernel:

$$
k(\mathbf{x}, \mathbf{y})=e^{-\|\mathbf{x}-\mathbf{y}\|_{2}^{2} / \sigma^{2}}
$$

for some scaling factor $\sigma$.


## KERNEL FUNCTIONS: A NEW MEASURE OF SIMILARITY

Lots of kernel functions functions involve transformations of $\langle\mathbf{x}, \mathbf{y}\rangle$ or $\|\mathrm{x}-\mathrm{y}\|_{2}$ :

- Gaussian RBF Kernel: $k(x, y)=e^{-\|x-y\|_{2}^{2} / \sigma^{2}}$
- Laplace Kernel: $k(\mathbf{x}, \mathbf{y})=e^{-\|\mathbf{x}-\mathbf{y}\|_{2} / \sigma}$
- Polynomial Kernel: $k(\mathbf{x}, \mathbf{y})=(\langle\mathbf{x}, \mathbf{y}\rangle+1)^{q}$.

But you can imagine much more complex similarity metrics. We will see one on the next problem set tailored to digit/letter recognition.

## HOW TO USE A KERNEL FUNCTION?

For $k$-nearest neighbors, can easily replace inner product with whatever similarity function you want.

For logistic regression, it is less clear how to do so.

## HOW TO USE A KERNEL FUNCTION?

## Logistic Regression Loss:

$$
L\left(\boldsymbol{\beta}^{(1)}, \ldots, \boldsymbol{\beta}^{(q)}\right)=-\sum_{i=1}^{n} \sum_{\ell=1}^{q} \mathbb{1}\left[y_{i}=\ell\right] \cdot \log \frac{e^{\left\langle\boldsymbol{\beta}^{(\ell)}, \mathbf{x}_{i}\right\rangle}}{\sum_{j=1}^{q} e^{\left\langle\boldsymbol{\beta}^{(i)}, \mathbf{x}_{i}\right\rangle}}
$$

Loss inherently involves inner product between each $\boldsymbol{\beta}^{(j)}$ and each data vector $\mathbf{x}_{i}$.

Solution: Only work with similarity metrics that can be expressed as inner products.

## KERNEL FUNCTIONS FROM FEATURE TRANSFORMATION

A positive semidefinite (PSD) kernel is any similarity function with the following form:

$$
k(\mathrm{x}, \mathrm{w})=\phi(\mathrm{x})^{\top} \phi(\mathrm{w})
$$

where $\phi: \mathbb{R}^{d} \rightarrow \mathbb{R}^{m}$ is a some feature transformation function.

## KERNEL FUNCTIONS AND FEATURE TRANSFORMATION

Example: Degree 2 polynomial kernel, $k(\mathbf{x}, \mathbf{w})=\left(\mathbf{x}^{\top} \mathbf{w}+1\right)^{2}$.

$$
\mathbf{x}=\left[\begin{array}{l}
x_{1} \\
x_{2} \\
x_{3}
\end{array}\right]
$$

$$
\phi(\mathrm{x})=\left[\begin{array}{c}
1 \\
\sqrt{2} x_{1} \\
\sqrt{2} x_{2} \\
\sqrt{2} x_{3} \\
x_{1}^{2} \\
x_{2}^{2} \\
x_{3}^{2} \\
\sqrt{2} x_{1} x_{2} \\
\sqrt{2} x_{1} x_{3} \\
\sqrt{2} x_{2} x_{3}
\end{array}\right]
$$

$$
\begin{aligned}
\left(x^{\top} w+1\right)^{2}= & \left(x_{1} y_{1}+x_{2} y_{2}+x_{3} y_{3}+1\right)^{2} \\
= & 1+2 x_{1} w_{1}+2 x_{2} w_{2}+2 x_{3} w_{3}+x_{1}^{2} w_{1}^{2}+x_{2}^{2} w_{2}^{2}+x_{3}^{2} w_{3}^{2} \\
& +2 x_{1} w_{1} x_{2} w_{2}+2 x_{1} w_{1} x_{3} w_{3}+2 x_{2} w_{2} x_{3} w_{3} \\
= & \phi(\mathbf{x})^{\top} \phi(w) .
\end{aligned}
$$

## KERNEL FUNCTIONS AND FEATURE TRANSFORMATION

Not all similarity metrics are positive semidefinite (PSD), but all of the ones we saw earlier are:

- Gaussian RBF Kernel: $k(x, y)=e^{-\|x-y\|_{2}^{2} / \sigma^{2}}$
- Laplace Kernel: $k(x, y)=e^{-\|\mathbf{x}-\mathbf{y}\|_{2} / \sigma}$
- Polynomial Kernel: $k(\mathbf{x}, \mathbf{y})=(\langle\mathbf{x}, \mathbf{y}\rangle+1)^{q}$.

And there are many more...

## KERNEL FUNCTIONS AND FEATURE TRANSFORMATION

Feature transformations $\Longleftrightarrow$ new similarity metrics.
To work with the similarity $k(\cdot, \cdot)$ in place of the inner product $\langle\cdot, \cdot\rangle$, it suffices to replace every data point $\mathrm{x}_{1}, \ldots, \mathrm{x}_{n}$ by $\phi\left(\mathrm{x}_{1}\right), \ldots, \phi\left(\mathrm{x}_{n}\right)$.


## KERNEL FUNCTIONS AND FEATURE TRANSFORMATION

There are two major issues with this:

- While $\phi(\mathrm{x})$ is sometimes simple and explicit. More often, it is not. We might be able to show a kernel is PSD without easily being able to write down $\phi(x)$.
- Transform dimension $m$ is often very large: e.g. $m=O\left(d^{q}\right)$ for a degree $q$ polynomial kernel. For many kernels (e.g. the Gaussian kernel) $m$ is actually infinite.

So doing the feature transformation explicitly would have very high computational cost. Ideally we would like algorithms that run in better then $O(\infty)$ time.

## REPARAMETERIZATION TRICK

For simplicity, let's just consider the binary cross entropy/logistic regression loss:

$$
-\sum_{j=1}^{n} y_{j} \log \left(h(\mathbf{X} \boldsymbol{\beta})_{j}\right)+\left(1-y_{j}\right) \log \left(1-h(\mathbf{X} \boldsymbol{\beta})_{j}\right)
$$

where $h(z)=\frac{1}{1+e^{-z}}$.

## REPARAMETERIZATION TRICK

Reminder from linear algebra: Without loss of generality, can assume that $\boldsymbol{\beta}$ lies in the row span of $X$.

So for any $\boldsymbol{\beta} \in \mathbb{R}^{d}$, there exists a vector $\boldsymbol{\alpha} \in \mathbb{R}^{n}$ such that:

$$
\mathrm{X} \boldsymbol{\beta}=\mathrm{XX}^{\top} \boldsymbol{\alpha}
$$



## REPARAMETERIZATION TRICK

Logistic Regression Equivalent Formulation: Given data matrix $X \in \mathbb{R}^{n \times d}$ and binary label vector $\mathrm{y} \in\{0,1\}^{n}$ for class $i$, find $\alpha \in \mathbb{R}^{n}$ to minimize the loss:

$$
-\sum_{j=1}^{n} y_{j} \log \left(h\left(X^{\top} \boldsymbol{\alpha}\right)_{j}\right)+\left(1-y_{j}\right) \log \left(1-h\left(X^{\top} \boldsymbol{\alpha}\right)_{j}\right)
$$

Can still be minimized via gradient descent:

$$
\nabla L(\boldsymbol{\alpha})=\mathrm{XX}^{\top}\left(h\left(\mathrm{XX}^{\top} \boldsymbol{\alpha}\right)-\mathbf{y}\right)
$$

## REPARAMETERIZATION TRICK

If we use a non-linear data transformation $\phi$ (corresponding to a PSD kernel), then the loss is:

$$
-\sum_{j=1}^{n} y_{j} \log \left(h\left(\phi(\mathrm{X}) \phi(\mathrm{X})^{\top} \boldsymbol{\alpha}\right)_{j}\right)+\left(1-y_{j}\right) \log \left(1-h\left(\phi(\mathrm{X}) \phi(\mathrm{X})^{\top} \boldsymbol{\alpha}\right)_{j}\right)
$$

$\mathrm{K}=\phi(\mathrm{X}) \phi(\mathrm{X})^{\top}$ is called the kernel Gram matrix.


## KERNEL TRICK

We never need to actually compute $\phi\left(\mathbf{x}_{1}\right), \ldots, \phi\left(\mathbf{x}_{n}\right)$ explicitly!

- For training we just need the kernel matrix K, which requires computing $k\left(\mathbf{x}_{i}, \mathbf{x}_{j}\right)$ for all $i, j$.


We can always work with a finite sized $n \times n$ matrix.

## KERNEL TRICK

## Take away:

- Logistic regression can be combined with any positive semidefinite kernel matrix, and the model can be trained in time independent of the transform dimension $m$.

Prediction can also be done efficiently. For a new input $\mathrm{x}_{\text {new, }}$, we need to compute:

$$
\left\langle\phi\left(\mathrm{x}_{\text {new }}\right), \boldsymbol{\beta}\right\rangle=\left\langle\phi\left(\mathrm{x}_{\text {new }}\right), \phi(\mathrm{X}) \boldsymbol{\alpha}\right\rangle=\sum_{i=1}^{n} \alpha_{j}\left\langle\phi\left(\mathrm{x}_{\text {new }}\right), \phi\left(\mathrm{x}_{j}\right)\right\rangle .
$$

Each term in the sum $\left\langle\phi\left(\mathbf{x}_{\text {new }}\right), \phi\left(\mathrm{x}_{\mathrm{j}}\right)\right\rangle=k\left(\mathrm{x}_{\text {new }}, \mathrm{X}_{\mathrm{j}}\right)$ can be computed without explicit feature transformation.

## BEYOND THE KERNEL TRICK

The kernel matrix K is still $n \times n$ though which is huge when the size of the training set $n$ is large. Has made the kernel trick less appealing in some modern ML applications.


K
There is an inherent quadratic dependence on $n$ in the computational and space complexity of kernel methods.

- 10, 000 data points $\rightarrow$ runtime scales as $\sim 100,000,000, \mathrm{~K}$ takes 800 MB of space.
- 1,000, 000 data points $\rightarrow$ runtime scales as $\sim 10^{12}$, K takes 8TB of space.


## BEYOND THE KERNEL TRICK

Many algorithmic advances in recent years partially address this computational challenge (random Fourier features methods, Nystrom methods, etc.)


K


Often based on "reversing" the kernel trick to find a compact feature set that well approximates the kernel. ${ }^{3}$

[^1]
## KERNEL REGRESSION

The kernel trick can also be applied outside of classification.
E.g. to regression:

$$
\min _{\boldsymbol{\beta}}\|\mathbf{X} \boldsymbol{\beta}-\mathbf{y}\|_{2}^{2}+\lambda\|\boldsymbol{\beta}\|_{2}^{2} \rightarrow \min _{\boldsymbol{\alpha}}\left\|\mathbf{X X}^{\top} \boldsymbol{\alpha}-\mathbf{y}\right\|_{2}^{2}+\lambda\left\|\mathbf{X}^{\top} \boldsymbol{\alpha}\right\|_{2}^{2}
$$

Replace $\mathrm{XX}^{\top}$ by kernel matrix K during training.
Prediction:

$$
y_{\text {new }}=\sum_{i=1}^{n} \alpha_{i} \cdot k\left(\mathbf{x}_{\text {new }}, \mathbf{x}_{i}\right)
$$

Added benefit: Relatively numerically stable. E.g. is a much better option for performing multivariate or even single variate polynomial regression than direct feature expansion.

## KERNEL REGRESSION

We won't study kernel regression in detail, but kernel regression with non-linear kernels like $e^{-\|x-y\|_{2}^{2}}$ is a very important statistical tool, especially when dealing with spatial or temporal data.


Also known as Gaussian Process (GP) Regression or Kriging.

## SUPPORT VECTOR MACHINES

## TODAY

Support Vector Machines (SVMs): Another algorithm for finding linear classifiers which is (was?) as popular as logistic regression.

- Can also be combined with kernels.
- Developed from a pretty different perspective.
- But final algorithm is not that different.

- Invented in 1963 by Alexey Chervonenkis and Vladimir Vapnik. Also founders of VC-theory.
- First combined with non-linear kernels in 1993.


## SVM'S VS. LOGISTIC REGRESSION

For some reason, SVMs are more commonly associated with non-linear kernels. For example, sklearn's SVM classifier (called SVC) has support for non-linear kernels built in by default. Its logistic regression classifier does not.

- I believe this is mostly for historical reasons and connections to theoretical machine learning.
- In the early 2000s SVMs where a "hot topic" in machine learning and their popularity persists.
- It is not clear to me if they are better than logistic regression, but honestly the jury is still out...


## SVM'S VS. LOGISTIC REGRESSION



Next lab: Machina-a-machina comparison of SVMs vs. logistic regression for a MNIST digit classification problem. Which provides better accuracy? Which is faster to train?

## LINEARLY SEPARABLE DATA

We call a dataset with binary labels linearly separable if it can be perfectly classified with a linear classifier:


This the realizable setting we discussed in the learning theory lecture.

## LINEARLY SEPARABLE DATA

Formally, there exists a parameter $\boldsymbol{\beta}$ such that $\langle\boldsymbol{\beta}, \mathbf{x}\rangle>0$ for all x in class 1 and $\langle\boldsymbol{\beta}, \mathrm{x}\rangle<0$ for all x in class 0 .


Note that if we multiply $\boldsymbol{\beta}$ by any constant $c, c \boldsymbol{\beta}$ gives the same separating hyperplane because $\langle c \boldsymbol{\beta}, \mathbf{x}\rangle=c\langle\boldsymbol{\beta}, \mathbf{x}\rangle$.

## LINEARLY SEPARABLE DATA

A data set might be linearly separable when using a non-kernel/feature transformation even if it is not separable in the original space.


This data is separable when using a degree-2 polynomial kernel. If suffices for $\phi(\mathbf{x})$ to contain $x_{1}^{2}$ and $x_{2}^{2}$.

When data is linearly separable, there are typically multiple valid separating hyperplanes.


Question from Vapnik and Chervonenkis: Which hyperplane/classification rule is best?

The margin $m$ of a separating hyperplane is the minimum $\ell_{2}$ (Euclidean) distance between a point in the dataset and the hyperplane.


$$
m=\min _{i} \Delta_{i} \quad \text { where } \quad \Delta_{i}=\frac{\left|\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle\right|}{\|\boldsymbol{\beta}\|_{2}}
$$

We have that $\mathbf{x}_{i}=\mathbf{v}_{i}+\mathbf{e}_{i}$ where $\mathbf{v}_{i}$ is parallel to $\boldsymbol{\beta}$ and $\mathbf{e}_{i}$ is perpendicular.
$\Delta_{i}=\left\|\mathbf{v}_{i}\right\|_{2}=\frac{1}{\left\|\mathbf{v}_{i}\right\|_{2}} \cdot\left\langle\mathbf{v}_{i}, \mathbf{v}_{i}\right\rangle=\frac{1}{\left\|\mathbf{v}_{i}\right\|_{2}} \cdot \frac{\left\|\mathbf{v}_{i}\right\|_{2}}{\|\boldsymbol{\beta}\|_{2}} \cdot\left|\left\langle\mathbf{v}_{i}, \boldsymbol{\beta}_{i}\right\rangle\right|=\frac{\left|\left\langle\mathbf{v}_{i}, \boldsymbol{\beta}\right\rangle\right|}{\|\boldsymbol{\beta}\|_{2}}$.
Finally, we have that $\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle=\left\langle\mathbf{v}_{i}, \boldsymbol{\beta}\right\rangle$ because $\left\langle\mathbf{e}_{i}, \boldsymbol{\beta}\right\rangle=0$.

## SUPPORT VECTOR

A support vector is any data point $\mathbf{x}_{i}$ such that $\frac{\left|\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle\right|}{\|\boldsymbol{\beta}\|_{2}}=m$.


## HARD-MARGIN SVM

A hard-margin support vector machine (SVM) classifier finds the maximum margin (MM) linear classifier.

I.e. the separating hyperplane which maximizes the margin $m$.

Denote the maximum margin by $m^{*}$.

$$
\begin{aligned}
m^{*} & =\max _{\boldsymbol{\beta}}\left[\min _{i \in 1, \ldots, n} \frac{\left|\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle\right|}{\|\boldsymbol{\beta}\|_{2}}\right] \\
& =\max _{\boldsymbol{\beta}}\left[\min _{i \in 1, \ldots, n} \frac{y_{i} \cdot\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle}{\|\boldsymbol{\beta}\|_{2}}\right]
\end{aligned}
$$

where $y_{i}=-1,1$ depending on what class $x_{i}{ }^{4}$

[^2]
## HARD-MARGIN SVM

## Equivalent formulation:

$$
m^{*}=\max _{\mathrm{v}:\|\mathrm{v}\|_{2}=1}\left[\min _{i \in 1, \ldots, n} y_{i} \cdot\left\langle\mathbf{x}_{i}, \mathbf{v}\right\rangle\right]
$$

$$
\begin{aligned}
\frac{1}{m^{*}} & =\min _{\mathrm{v}:\|\mathrm{v}\|_{2}=1} c \quad \text { subject to } \quad c \cdot y_{i} \cdot\left\langle\mathrm{x}_{i}, \mathrm{v}\right\rangle \geq 1 \text { for all } i . \\
& =\min _{\mathrm{v}:\|\mathrm{v}\|_{2}=1}\|c \cdot \mathrm{v}\|_{2} \quad \text { subject to } \quad y_{i} \cdot\left\langle\mathrm{x}_{i}, c \cdot \mathrm{v}\right\rangle \geq 1 \text { for all } i .
\end{aligned}
$$

## HARD-MARGIN SVM

Equivalent formulation:

$$
\min _{\boldsymbol{\beta}}\|\boldsymbol{\beta}\|_{2}^{2} \quad \text { subject to } \quad y_{i} \cdot\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle \geq 1 \text { for all } i .
$$

Under this formulation $m=\frac{1}{\|\boldsymbol{\beta}\|_{2}}$.

This is a constrained optimization problem. In particular, a linearly constrained quadratic program, which is a type of problem we have efficient optimization algorithms for.

## HARD-MARGIN SVM

Hard-margin SVMs have a few critical issues in practice:


Data might not be linearly separable, in-which case the maximum margin classifier is not even defined.

Less likely to be an issue when using a non-linear kernel. If K is full rank then perfect separation is always possible. And typically it is, e.g. for an RBF kernel or moderate degree polynomial kernel.

## HARD-MARGIN SVM

Another critical issue in practice:



Hard-margin SVM classifiers are not robust.

## SOFT-MARGIN SVM

Solution: Allow the classifier to make some mistakes!
Hard margin objective:

$$
\min _{\boldsymbol{\beta}}\|\boldsymbol{\beta}\|_{2}^{2} \quad \text { subject to } \quad y_{i} \cdot\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle \geq 1 \text { for all } i .
$$

Soft margin objective:

$$
\min _{\boldsymbol{\beta}}\|\boldsymbol{\beta}\|_{2}^{2}+C \sum_{i=1}^{n} \epsilon_{i} \text { subject to } y_{i} \cdot\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle \geq 1-\epsilon_{i} \text { for all } i .
$$

where $\epsilon_{i} \geq 0$ is a non-negative "slack variable". This is the magnitude of the error made on example $\mathbf{x}_{i}$.
$C \geq 0$ is a non-negative tuning parameter.

## SOFT-MARGIN SVM

## Example of a non-separable problem:



## SOFT-MARGIN SVM

Recall that $\Delta_{i}=\frac{y_{i} \cdot\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle}{\|\boldsymbol{\beta}\|_{2}}$.


Soft margin objective:

$$
\min _{\boldsymbol{\beta}}\|\boldsymbol{\beta}\|_{2}^{2}+C \sum_{i=1}^{n} \epsilon_{i} \quad \text { subject to } \quad y_{i} \cdot\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle \geq 1-\epsilon_{i} \text { for all } i .
$$

## SOFT-MARGIN SVM

Recall that $\Delta_{i}=\frac{y_{i} \cdot\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle}{\|\boldsymbol{\beta}\|_{2}}$.


Soft margin objective:
$\min _{\boldsymbol{\beta}}\|\boldsymbol{\beta}\|_{2}^{2}+C \sum_{i=1}^{n} \epsilon_{i}$ subject to $\frac{y_{i} \cdot\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle}{\|\boldsymbol{\beta}\|_{2}} \geq \frac{1}{\|\boldsymbol{\beta}\|_{2}}-\frac{\epsilon_{i}}{\|\boldsymbol{\beta}\|_{2}}$ for all $i$.


Any $\mathrm{x}_{i}$ with a non-zero $\epsilon_{i}$ is a support vector.

## EFFECT OF C

Soft margin objective:

$$
\min _{\boldsymbol{\beta}}\|\boldsymbol{\beta}\|_{2}^{2}+C \sum_{i=1}^{n} \epsilon_{i} .
$$

- Large C means penalties are punished more in objective $\Longrightarrow$ smaller margin, less support vectors.
- Small C means penalties are punished less in objective $\Longrightarrow$ larger margin, more support vectors.

When data is linearly separable, as $C \rightarrow \infty$ we will always get a separating hyperplane. A smaller value of $C$ might lead to $a$ more robust solution.

## EFFECT OF C

## Example dataset:



## EFFECT OF C



The classifier on the right is intuitively more robust. So for this data, a smaller choice for $C$ might make sense.

## DUAL FORMULATION

Reformulation of soft-margin objective:

$$
\begin{aligned}
& \max _{\alpha} \sum_{i=1}^{n} \alpha_{i}-\frac{1}{2} \sum_{i, j} y_{i} y_{j} \alpha_{i} \alpha_{i}\left\langle\mathbf{x}_{i}, \mathrm{x}_{j}\right\rangle-\frac{1}{2 C} \sum_{i=1}^{n} \alpha_{i}^{2} \\
& \text { subject to } \alpha_{i} \geq 0, \quad \sum_{i=1}^{n} \alpha_{i} y_{i}=0 .
\end{aligned}
$$

Obtained by taking the Lagrangian dual of the objective. Beyond the scope of this class, but important for a few reasons:

- Objective only depends on inner products $\left\langle\mathrm{x}_{i}, \mathrm{x}_{j}\right\rangle$, which makes it clear how to combine the soft-margin SVM with a kernel.
- Possible to prove that $\alpha_{i}$ is only non-zero for the support vectors. When classifying a new data point, only need to compute inner products (or the non-linear kernel inner product) with this subset of training vectors. This is not the case for the logistic regression classifier.


## COMPARISON TO LOGISTIC REGRESSION

Some basic transformations of the soft-margin objective:

$$
\begin{gathered}
\min _{\boldsymbol{\beta}}\|\boldsymbol{\beta}\|_{2}^{2}+C \sum_{i=1}^{n} \epsilon_{i} \text { subject to } y_{i} \cdot\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle \geq 1-\epsilon_{i} \text { for all } i . \\
\min _{\boldsymbol{\beta}}\|\boldsymbol{\beta}\|_{2}^{2}+C \sum_{i=1}^{n} \max \left(0,1-y_{i} \cdot\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle\right) \\
\quad \min _{\boldsymbol{\beta}} \lambda\|\boldsymbol{\beta}\|_{2}^{2}+\sum_{i=1}^{n} \max \left(0,1-y_{i} \cdot\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle\right)
\end{gathered}
$$

These are all equivalent. $\lambda=1 / C$ is just another scaling parameter.

## HINGE LOSS

Hinge-loss: $\max \left(0,1-y_{i} \cdot\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle\right)$. Recall that $y_{i} \in\{-1,1\}$.


Soft-margin SVM:

$$
\begin{equation*}
\min _{\boldsymbol{\beta}}\left[\sum_{i=1}^{n} \max \left(0,1-y_{i} \cdot\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle\right)+\lambda\|\boldsymbol{\beta}\|_{2}^{2}\right] . \tag{1}
\end{equation*}
$$

## LOGISTIC LOSS

Recall the logistic loss for $y_{i} \in\{0,1\}$ :

$$
\begin{aligned}
L(\boldsymbol{\beta}) & =-\sum_{i=1}^{n} y_{i} \log \left(h\left(\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle\right)\right)+\left(1-y_{i}\right) \log \left(1-h\left(\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle\right)\right) \\
& =-\sum_{i=1}^{n} y_{i} \log \left(\frac{1}{1+e^{-\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle}}\right)+\left(1-y_{i}\right) \log \left(\frac{e^{-\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle}}{1+e^{-\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle}}\right) \\
& =-\sum_{i=1}^{n} y_{i} \log \left(\frac{1}{1+e^{-\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle}}\right)+\left(1-y_{i}\right) \log \left(\frac{1}{1+e^{\left\langle\mathbf{x}_{i}, \boldsymbol{\beta}\right\rangle}}\right)
\end{aligned}
$$

## COMPARISON OF SVM TO LOGISTIC REGRESSION

Compare this to the logistic regression loss reformulated for $\left.y_{i} \in\{-1,1\}\right)$ :

$$
\sum_{i=1}^{n}-\log \left(\frac{1}{1-e^{-y_{i} \cdot\left\langle x_{i}, \boldsymbol{\beta}\right\rangle}}\right)
$$



## COMPARISON TO LOGISTIC REGRESSION

So, in the end, the function minimized when finding $\boldsymbol{\beta}$ for the standard soft-margin SVM is very similar to the objective function minimized when finding $\beta$ using logistic regression with $\ell_{2}$ regularization. Sort of...


Both functions can be optimized using first-order methods like gradient descent. This is now a common choice for large problems.

## COMPARISON TO LOGISTIC REGRESSION

The jury is still out on how different these methods are...


- Work through demo_mnist_svm.ipynb.
- Then complete lab lab4.ipynb.


[^0]:    ${ }^{2}$ Can be improved to $99.5 \%$ with a fancy similarity function!

[^1]:    ${ }^{3}$ This was a major topic of my research 5ish years ago.

[^2]:    ${ }^{4}$ Note that this is a different convention than the 0,1 class labels we typically use.

